



## STOSA CUCINE CELEBRATES ITS 60TH ANNIVERSARY AT EUROCUCINA 2024

*Milan, April 2024* - On the occasion of **Eurocucina 2024**, Stosa Cucine celebrates its **60th anniversary** with an exhibition space of over **900 square metres designed by Rossi&Co**, a partner that has been working with the brand since 2013 on the concept and development of its modern kitchen line, **where functionality and design are perfectly balanced**.

The stand, located in **Hall 04 - Stand C02 D02**, is characterised by the integration of different concepts such as **sustainability, design and technology**, and celebrates both **heritage and innovation** by giving strong visibility to the two **design systems 'Look system' and 'Evolution system'**. They set the course for the years to come with living solutions that meet the needs of an increasingly demanding market.

Visitors are greeted by a large entrance, where the layout of the rooms is designed to guide them step by step along a path dedicated to the discovery of the most representative models of the two design systems.

The first area is dedicated to the **Evolution System** - the system that maximises space and storage capacity - and presents a **total home concept that offers solutions that focus on continuity between the kitchen and the living area**. Inside the exhibition space are two sophisticated **Metropolis** compositions: one with an island area and the other as a peninsula with an elegant snack top; and two **Aliant**, one of which is fitted with **Linea wall panelling**, shown here in the new **rovere sabbia** finish. Both models are complemented by new functional system features, such as the **back-to-back storage cupboard with a carcass in the same colour as the door** and the **internal storage with open shelving units and structures with sliding openings**. Two **Natural** solutions are also on display: one consisting of tall units, a living sideboard and Metropolis wall unit; the other, with brand new finishes and integrated with the innovative Colour Trend tall units, which can house various appliances and elegantly hide them from view, creating a second kitchen area. Much space is given to **Stosa's new 2024 product, Palio**, a kitchen that combines **traditional craftsmanship with modern design**. It is offered here in two compositions: one in the burro edera matt laquer version and accessorized with the elegant Linea wall panelling, and the other with an island area and snack top mixed with columns, base units and living shelving units from Color Trend.

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The second area is dedicated to the leading models designed with the **Look System**: on display are two **restylings of Young**, a kitchen that stands out for its modern aesthetics and youthful appeal at a competitive price. The new features include an **extended colour range and new wood finishes**, as well as **the integration of new accessories, such as the Palo shelving units**, which can be used to create bookcases and partitions between the living room and kitchen, and **freestanding storage units**, such as sideboards with matching carcasses. The range of Look System models is completed by the **long-selling Infinity**, which has been revamped with the **new PET unit doors** and the **addition of new finishes**, including those that evoke the **effect of stone and mortar and light oak**.

Stosa is constantly committed to its **path of innovation and growth**, which is reflected in **increasingly integrated furnishing solutions suited to modern homes**. This commitment manifests itself in a product range that embodies the **founding values of quality, innovation and reliability that have been handed down over 60 years**. State-of-the-art production techniques not only emphasise the competitiveness of its models but also reflect the importance attached to **environmental sustainability**. For Stosa, evolution is not just a process, but a **constant commitment to excellence and respect for the planet**, in perfect harmony with the philosophy that has always guided its actions.

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